

local happenings magazine

Print Advertising Specifications

Print Ad sizes for **local happenings magazine** are as follows:

Full Page - Bleed

Trim: 8.50" x 11.00"
 Live: 8.00" x 10.50"
 Bleed: 8.75" x 11.25"

Full Pg - Non Bleed: 7.75" x 10.00"

1/2 Pg Horizontal: 7.75" x 4.85"

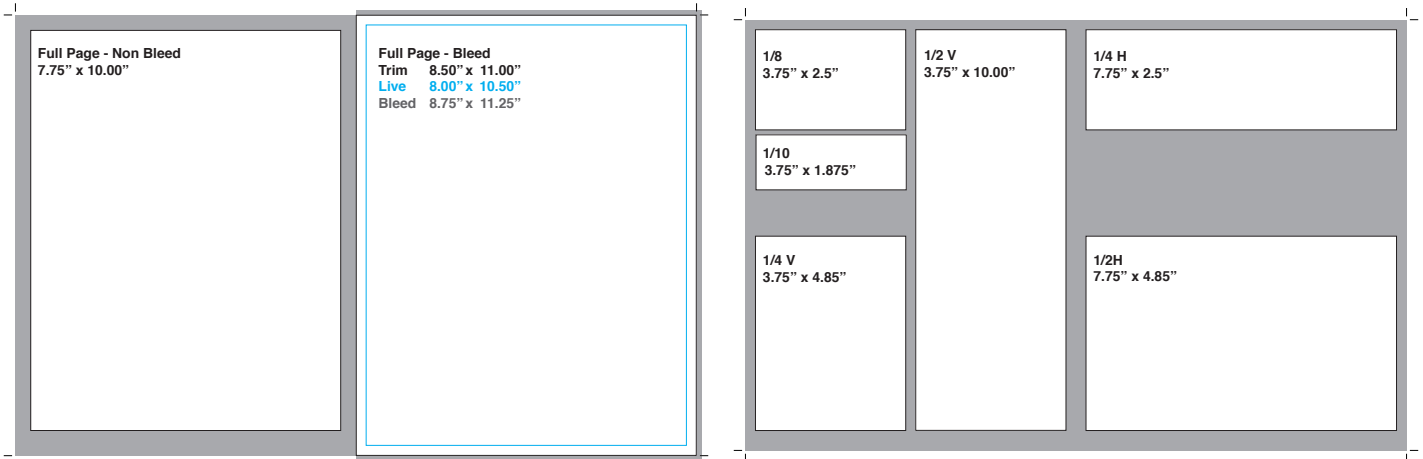
1/2 Pg Vertical: 3.75" x 10.00"

1/4 Pg Horizontal: 7.75" x 2.50"

1/4 Pg Vertical: 3.75" x 4.85"

1/8 Pg: 3.75" x 2.50"

1/10 Pg: 3.75" x 1.875"



All advertising should be submitted as a PDF-X1A document, set to 300 dpi.
 All images should be submitted as a JPEG, also set to 300 dpi.

All ads must be created according to the correct size specifications.
 If copy is not provided, most layout will cost a minimum of \$20; scanning logos or graphics is an additional \$10.

Ad creation is included for all contract ads.

Edition FEB/MAR APR/MAY JUN/JUL AUG/SEP OCT/NOV DEC/JAN

Ad cut off is the 20th of the month prior to distribution.

Call now to reserve your space: Deanna Baillie (707) 246-0277



www.localhappeningsmagazine.com • e-mail: info@localhappeningsmagazine.com

207 Wallace Ave. • Vallejo, CA 94590 • 707-557-3182 • FAX 707-557-3166

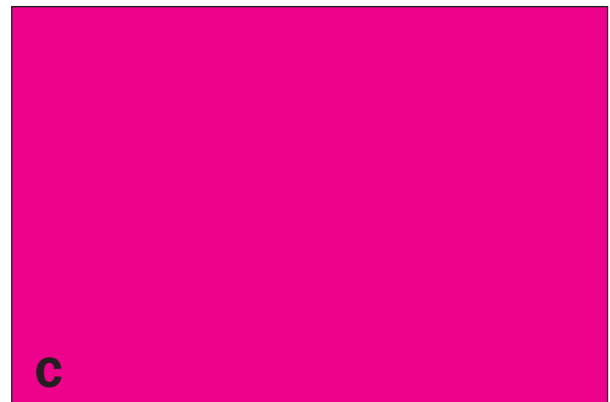
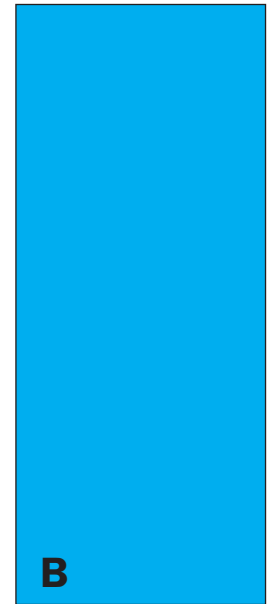
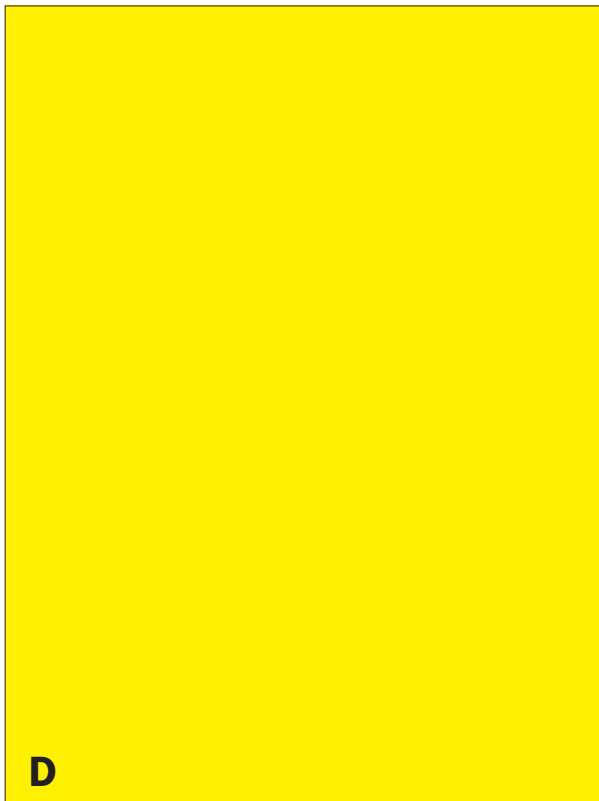
WEB Ad sizes for **local happenings magazine**
are as follows:

A - Height = 125 px X width = 125 px

B - Height = 300 px X width = 125 px

C - Height = 200 px X width = 300 px

D - Height = 400 px X width = 300 px



Ad sizes are shown at 75% of actual size

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