

local flavors

MAGAZINE

WINE › SPIRITS › FOOD › LIFESTYLE

Food and Beverage Magazine and Web Site that will focus on our Regional Bounty.

Delivered to Contra Costa, Napa and Solano Counties

All AT ONE LOW PRICE!



local flavors magazine, is a regional magazine and web site produced annually for locals and visitors alike that focuses on enjoying some of the finer things in life. Great food, award winning wines, locally produced spirits and craft brews are just some of the topics that Local Flavors will be highlighting. Come learn about the plentiful harvest right here in our backyard. Farm to table vegetables, fruits, meats, & cheeses, vineyards that produce the finest wines in the world, breweries that redefine the definition of great beer and distillers that explore the cutting edge of flavors!

We pride ourselves on having the best prices in the area - compare and you will find that we are half the price of similar publications! Make sure you go to our website and check out the magazine online which allows our readers to go right to our advertiser's website via convenient web links.

SPECIFICS: Full Color, all glossy (NO NEWSPRINT), Printed annually, thousands going to homes in Napa, Solano and Contra Costa counties specifically distributed in the cities of Benicia, Vallejo, Fairfield, Vacaville, American Canyon, Napa, Lamorinda, Danville and Walnut Creek. Thousands more are going to tourist spots such as Hotels along I-80 and I-29, Baylink Ferry Boats as well as their ticket areas in Vallejo and San Francisco, Napa and Solano airports, hospital waiting rooms, wineries & tasting rooms, realty offices, restaurants, coffee shops and more.

local flavors magazine is published by BB&B Business Group, a local company, who has been doing business in the Bay Area for over 25 years and who is committed to helping the community to discover what is happening around them.

**Call now to
reserve your space:**

Deanna Baillie - (707) 246-0277

DeannaBaillie@LocalHappeningsMagazine.com

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MAGAZINE

WINE · SPIRITS · FOOD · LIFESTYLE

Print & Web Advertising Rates



Ad rates for **local flavors** are as follows:

local happenings
6X Advertisers

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|--|------------------|---------|
| Full Page | \$1125 | \$925 |
| 1/2 Page | \$625 | \$525 |
| 1/4 Page | \$400 | \$325 |
| 1/8 Page | \$225 | \$185 |
| 1/10 Page | \$150 | \$125 |
| Center (Full Page) | \$1150 | \$975 |
| Center (2 Pg Spread) | \$2,200 | \$1,725 |
| Inside Front/Back Cover (Full Page) | \$1,325 | \$1,075 |
| Inside Front/Back Cover (1/2 Page) | \$1,125 | \$925 |
| Inside Front/Back Cover (1/4 Page) | \$700 | \$575 |
| Back Cover (Full Page Only) | \$1,825 | \$1,400 |
| Front Cover (Full pg only w/ feature) | \$4,500 | |
| Front Cover Ad 3.25"X 2.5" (With feature editorial) | Call for Details | |
| Calendar Photo Event Listing (1 issue for the event) | | \$50 |
| Calendar Event Listing Guarantee (1 issue for the event) | | \$25 |

local happenings magazine Web Ad rates, **50% discount**, when print ad is also purchased are as follows:

1X, 30 day rate

| | |
|----------------------------------|------|
| Height = 125 px X width = 125 px | |
| With print ad | \$15 |
| Without print ad | \$30 |
| Height = 300 px X width = 125 px | |
| With print ad | \$20 |
| Without print ad | \$40 |
| Height = 200 px X width = 300 px | |
| With print ad | \$30 |
| Without print ad | \$60 |
| Height = 400 px X width = 300 px | |
| With print ad | \$40 |
| Without print ad | \$80 |

Local Happenings now does Video -

check out our  segments and let us show you how affordable video for web or television can be!



Advertise your event on OUR Facebook page and reach out to our followers and friends!

Pricing is \$15 to \$90 depending on how many people you would like to reach! (Approximately 500 to 10,000 people)



www.localhappeningsmagazine.com

207 Wallace Ave. • Vallejo, CA 94590

707-557-3182 • FAX 707-557-3166

e-mail: info@localhappeningsmagazine.com

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