

# local happenings magazine

**Direct Mailed to Contra Costa,  
Napa and Solano Counties!  
Magazine, Web Site  
& Calendar of Events  
All AT ONE LOW PRICE!**



**local happenings magazine**, is a local magazine and web site for locals and visitors alike to find out what is going on in the community and to provide an affordable way to reach the residents & tourists alike for our advertisers. We pride ourselves on having the best prices in the area - compare and you will find that we are half the price of similar publications! Make sure you go to our website and check out the magazine online which allows our readers to go right to our advertisers website via convenient web links.

**SPECIFICS:** Full Color, all glossy (NO NEWSPRINT), Printed Bi-monthly, thousands going to homes in Napa, Solano and Contra Costa counties specifically hitting the cities of Benicia, Vallejo, Fairfield, Vacaville, American Canyon, Napa, Lamorinda, Danville and Walnut Creek. Thousands more are going to tourist spots such as Hotels along I-80 and I-29, Baylink Ferry Boats as well as their ticket areas in Vallejo and San Francisco, Napa and Solano airports, hospital waiting rooms, wineries & tasting rooms, realty offices, restaurants, coffee shops and more.

**local happenings magazine** also offers our advertisers the ability to reach out via the World Wide Web. The web offers the ability to reach literally millions of people across a wide spectrum of demographics for literally pennies a day! As our site is designed to help people in our community discover what is happening around them on an everyday basis your potential customers are regularly using our site. Help them discover you with a web ad that links those customers directly to your site.

**local happenings magazine** is published by BB&B Business Group, a local company, who has been doing business in the Bay Area for over 25 years and who is committed to helping the community stay in touch.

**Call now to  
reserve your space:  
Deanna Baillie – (707) 246-0277  
DeannaBaillie@LHmag.com**

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## Print & Web Advertising Rates

### Edition:

#### FEB/MAR

Local's Choice Awards,  
Valentine's/St. Patrick's Day

#### APR/MAY

Spring, Mother's Day, Baseball,  
Memorial Day

#### JUN/JUL

Summer, Graduation, Weddings,  
4th of July, Fairs and Festivals

#### AUG/SEP

Labor Day, Grape Harvest,  
Back to School, Football

#### OCT/NOV

Fall, Halloween, Thanksgiving,  
Oktoberfest

#### DEC/JAN

Winter, Holidays, New Years

Ad cut off is the 20th of the month  
prior to distribution.



Advertise your event on OUR  
Facebook page and reach out to  
our followers and friends!

Pricing is \$15 to \$90 depending on how  
many people you would like to reach!  
(Approximately 500 to 10,000 people)

Ad rates for **local happenings magazine** are as follows:

	1X	3X	6X
Full Page	\$1,625	\$1,225	\$999
1/2 Page	\$925	\$675	\$575
1/3 Page	\$725	\$600	\$450
1/4 Page	\$550	\$450	\$350
1/6 Page	\$450	\$350	\$250
1/8 Page	\$300	\$250	\$200
1/10 Page	\$225	\$175	\$135
Center (Full Page)	\$1,725	\$1,275	\$1,075
Center (2 Pg Spread)	\$3,000	\$2,425	\$1,899
Inside Front/Back Cover (Full Page)	\$1,975	\$1,450	\$1,200
Inside Front/Back Cover (1/2 Page)	\$1,625	\$1,225	\$999
Inside Front/Back Cover (1/4 Page)	\$1,000	\$775	\$625
Back Cover (Full Page Only)	\$2,675	\$2,000	\$1,525
Front Cover (Full pg only w/ feature)	\$4,950		
Front Cover Ad 3.25"X 2.5" (With feature editorial)	Call for Details		
Calendar Photo Event Listing (1 issue for the event)			\$55
Calendar Event Listing Guarantee (1 issue for the event)			\$25

**local happenings magazine** Web Ad rates, **50% discount**,  
when print ad is also purchased are as follows:

### 1X, 30 day rate

Height = 125 px X width = 125 px	
With print ad	\$15
Without print ad	\$30
Height = 300 px X width = 125 px	
With print ad	\$20
Without print ad	\$40
Height = 200 px X width = 300 px	
With print ad	\$30
Without print ad	\$60
Height = 400 px X width = 300 px	
With print ad	\$40
Without print ad	\$80

**Local Happenings now does Video -**

check out our  segments  
and let us show you how affordable video  
for web or television can be!



[www.localhappeningsmagazine.com](http://www.localhappeningsmagazine.com)

207 Wallace Ave. • Vallejo, CA 94590

707-652-3223 • FAX 707-557-3166

e-mail: [info@localhappeningsmagazine.com](mailto:info@localhappeningsmagazine.com)

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